

## Market Intelligence: #001

The client had developed a patient education tool which is delivered online or through an app. The app provides educational support and guidance during the target period.

The programme encourages increased activity, better nutrition, oral healthcare and exercise, with the focus being the patient at the centre of their care.

TRUSTECH were engaged several times through the development cycle of the client, including identifying and securing funding to enable the development and adoption within the NHS.

### **TRUSTECH** support:

- Assisted in a successful application for funding from local health innovation ecosystem
- Advised on a successful application to a national fellowship programmes
- Helped secure Health Foundation funding accelerate the adoption