

## Innovation Consultancy: #003

A national healthcare provider required an innovation consultancy to complete a review of the innovation ecosystem, identify and exploit the best opportunities for economic growth, specifically to help achieve the vision of "Leading Quality, Research and Innovation" on a national basis.

Following competitive tender, TRUSTECH were contracted to complete a review that required bespoke market research, identification of potential partner companies / inward investment targets and input into the strategy for delivering increased research and innovation activities.

### **TRUSTECH** support:

**TRUSTECH** allocated an experienced and multi-disciplined team to complete this engagement on behalf of the National NHS Organisation and local governmental organisation to deliver the specification of the tender:

- Complete a wide ranging stakeholder consultation – capture and considering all views
- Lead a workshop with senior stakeholders and clinicians to explore potential synergies;
- Support the operational team to develop the business case
- Produce a concise and informed bespoke market research report and present to the executive